

Privacy Policy of TS Market Place

This privacy policy (“**Privacy Policy**”) describes the processing of personal data via the “TS Market Place” (the “**Service**”) provided by Toyota Systems Corporation (“**we**,” “**us**,” or “**our**”). We comply with all data protection laws and regulations applicable to the processing of personal data in the provision of the Service (including, but not limited to, the General Data Protection Regulation (EU) 2016/679 (the “**GDPR**”). We take the utmost care in protecting the personal data and privacy of users of the Service (“**you**”) and process personal data in accordance with this Privacy Policy.

This Privacy Policy applies to all personal data collected in connection with the Service, regardless of jurisdiction.

1. Types of Personal Data We Process

When you register for and use the Service, we collect the information that you provide to us. This may include information such as your name, company name, department, telephone number, and email address.

We also process the following information, which we automatically collect:

- **Device information**
When you use the Service, we may collect information about your device, such as the product model, operating system, device preferences, internet service provider, IP address, and other online identifiers through communications.
- **Information regarding use of the Service**
We collect information about your use of the Service, including the dates and times of your visits, the links you click, the pages you view, and other information relating to your use of the Service.

The provision of personal data in these instances may be necessary to enable proper execution of our agreement with you or your company. Failure to provide personal information may cause some services to become unavailable.

2. Purposes of Processing

We may use personal information for one or more of the purposes indicated below:

- to provide, maintain, and improve our services, including troubleshooting, analyzing data, testing, researching, and conducting statistical analysis and surveys;

- to authenticate and confirm your identity;
- to respond to your order and billing;
- to ensure the safety and security of our services, business, and users;
- to comply with applicable laws and regulations;
- to protect and exercise our legal rights or defend against legal claims;
- to resolve any issues that may arise when you use the Services; and
- to respond to your inquiries, notify you about changes to our policies and terms, notify you about changes or improvements to our services, and notify you about other services we offer.

We do not make decisions that may affect you legally or in a similarly significant manner based solely on automated processing.

3. Legal Basis for Processing

We process your personal data in the following cases in accordance with applicable laws and regulations:

- where you consent thereto;
- where necessary for our legitimate interests in providing you or your company with appropriate services and products;
- where necessary for the performance of a contract to which you are a party; or
- where we have a legal obligation.

For more details about our legitimate interests, please contact us via the contact information provided below.

4. Processing Security Measures

We take efforts to keep your personal data in accurate and up-to-date condition, and take the necessary and appropriate security control measures in order to protect your personal data against unauthorized access, tampering, leakage, loss, and damage.

5. Provision to Third Parties

We may provide your personal data to the following persons and entities in order to achieve

the purposes of processing:

- Toyota Motor Corporation;
- entities that provide us with infrastructure to provide the Service;
- counterparties of substantial business transactions, such as a sale or transfer of company assets, merger, or consolidation; and
- third parties to which we disclose your personal data in order to comply with applicable laws and regulations; handle legal processes and litigation; respond to requests from public authorities; address national security, law enforcement, and other issues of public concern; protect our rights; seek available remedies; enforce our Terms of Use; investigate fraud; protect our business or users, etc.

When we provide your personal data to third parties, we put appropriate measures in place in accordance with applicable laws and regulations.

6. International Transfer

We may transfer your personal data to countries other than your country, including Japan, which may have a lower level of data protection than your country. When providing personal data to third parties outside your country, we take the necessary measures therefor, such as obtaining consent and concluding data transfer agreements, etc., in accordance with applicable laws and regulations.

In the event that the GDPR applies to the processing of your personal data, we will protect your personal data based on an adequacy decision regarding the transfer of your personal data to Japan and other countries where an adequacy decision has been given, or by entering into Standard Contractual Clauses (Article 46(2) of the GDPR) regarding the transfer of your personal data outside the European Economic Area. If you would like to review the Standard Contractual Clauses, please visit [here](#).

7. Retention Period

We retain your personal data until the purpose of processing thereof has been achieved. When the purpose of processing has been achieved or if the Service is discontinued, we shall delete the relevant personal data without delay. However, we will retain your personal data beyond such period where we are required to do so by applicable laws and regulations.

8. Your Rights

You may have specific rights as a data subject under applicable laws and regulations, such as the right to access your personal data and to correct inaccurate or incomplete personal data. Where applicable, you have the right to delete your personal data, to restrict the processing of your personal data, and the right to data portability.

Please note that, where the GDPR applies, you also have the right to object to processing when we are processing your personal data for a task carried out in the public interest, our legitimate interests, etc.

You may also exercise your right to withdraw your consent. Please note that the legality of the processing of personal information based on consent granted before the withdrawal is not affected by the withdrawal of consent.

If you or your agent exercises your rights in accordance with applicable laws and regulations, please contact us via the contact information provided below.

In addition, you may have the right to lodge a complaint with the relevant supervisory authority under applicable laws and regulations.

9. Cookies

We use cookies and other similar mechanisms (collectively, “**cookies**”) to collect certain data about you while you are browsing websites in order to distinguish you as a user for the duration of your visit and when you return to our websites. For further information regarding cookies, please see our [Cookie Policy](#).

10. Contact Information

If you would like to exercise your rights under applicable laws and regulations; if you have comments, questions, or concerns; or if you would like to submit a complaint regarding the collection and use of your personal data, please feel free to contact us using the [contact form](#).

11. Changes

We will review our processing of personal data as appropriate and may revise this Privacy Policy. If we make any revisions, we will inform you by displaying them on our website or by other appropriate means, or notify you directly.

DPO : Chief Information Security Officer (CISO)

Phone: +81-52-747-7111 (weekday 9:00 to 17:00)

Established and effective as of: May 7, 2024